



## #GivingTuesday – 3 December 2019: Support Children's Education in Cape Town



#GivingTuesday takes place on 3 December. It is a global day of doing good!

### Supporting ORT SA CAPE

ORT SA CAPE is a non-profit organisation in Cape Town. Its programmes focus on giving a good quality education to children from disadvantaged communities. Previously, CHW's supporters have contributed towards ORT SA CAPE's science and robotics workshops for underprivileged children and teenagers. They have also donated towards teacher training in various fields, such as literacy, LEGO Six Bricks and PlayBox activities and the development of children's perceptual skills. The teacher training sessions benefit many children as the teachers can implement the new techniques they have learned with their current class and can continue to do so throughout their career.

### GlobalGiving's Fundraising Challenge

CHW's supporters have been generously supporting ORT SA CAPE through our page on GlobalGiving: [www.globalgiving.org/projects/21813](http://www.globalgiving.org/projects/21813)

On #GivingTuesday, GlobalGiving is holding a special fundraising challenge, where all donations will be partially matched. The challenge will start at 5 am UK time, or 7 am in South Africa, and will continue for 24 hours. The matching funds are given proportionately, so the more we can raise, the more matching funds we will receive!

In addition, if at least 20 people contribute on the day, we may have the chance to compete for further bonus prizes too.



Children's Helpers  
Worldwide

### The Difference YOU can make

Your support on #GivingTuesday will help children in Cape Town to have a better quality education, through sponsoring workshops for children, where they will have the opportunity to learn about science and technology, or by supporting teacher training sessions, helping teachers deliver a good education to every class they will ever teach.

A contribution of £8 will provide two children with an entrance ticket to the Cape Town Science Centre. £28 could fund a place for a child at a workshop. £103 could fund a support visit from ORT SA CAPE to three teachers who have attended one of the training sessions. Whatever you are able to give, will make a big impact.

Due to the matching funds on #GivingTuesday, any donation you make during GlobalGiving's campaign will go extra far. If you want to take part, please make a contribution through our page ([www.globalgiving.org/projects/21813](http://www.globalgiving.org/projects/21813)) once the challenge has begun.

### Further ways to help:

#### Take a photo and support our campaign!

We would love your help with spreading the campaign and we would love to see your face too! On the next page, you will find our #GivingTuesday sign. It would be great if you could take a photo of yourself with the sign and send it to us. You can do so via email ([catherine@chworldwide.org](mailto:catherine@chworldwide.org)) or tweet it to us (@CHWchildren) or post it on our Facebook page (<https://www.facebook.com/ChildrensHelpersWorldwide>)



*Carol supporting our #GivingTuesday campaign!*



Children's Helpers  
Worldwide

for ORT SA CAPE



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Worldwide

**GIVING TUESDAY**

3 December 2019

**Supporting  
educational  
programmes in  
South Africa!**

[www.globalgiving.org/21813](http://www.globalgiving.org/21813)





## **Become a #GivingTuesday Ambassador!**

If you would like to help support this campaign by telling more people about it, this could be for you! The secret to a successful campaign is.... YOU and your network. Below are the steps it takes to effectively spread the word, and support this project for the children!

### **Step 1: Make a Network Map**

This is like a mindmap. You draw a circle in the centre of a piece of paper, representing yourself. Draw lines coming out of the circle for each area of your life, eg current job, former job, travel, hobby, religious community, school, university, family, friends etc. This is a diagram of your whole network. You can then easily see which people you could reach out to about this campaign.

### **Step 2: Have a message to share**

The following can be shared with your friends and contacts. The first paragraph would be fine for a status on Facebook and all the paragraphs together could form an email. There is a space for you to say why you support this project, if you wish. Personalisation can make a message more powerful.

*On #GivingTuesday, 3 December, you can make a real impact for disadvantaged children in Cape Town by supporting their education. GlobalGiving is running a fundraising challenge and if at least 20 people make a donation through CHW's page, bonus funds could be won, so your help will go extra far this week! Also, all contributions will be partially matched on the day. <https://www.globalgiving.org/21813> Donations can be made any time from 5 am (GMT) and the campaign runs for 24 hours, so your donations will make a massive difference during this time!*

*Any contributions you make will go towards science and literacy workshops for children and teachers in very disadvantaged areas of Cape Town, run by the local organisation, ORT SA CAPE. The children go to under-resourced schools and ORT SA CAPE's workshops allow them to gain exposure to science and technology through doing robotics and visiting the Cape Town Science Centre. The teacher training sessions enable teachers to learn about new techniques, including the use of LEGO resources in the classroom, to help children to develop a variety of skills. The teachers will be able to deliver a better quality education to each child they work with.*

*I am supporting this project because...*

### **Step 3: Share your message with individual people**

Whilst sharing a general status on social media can sometimes work, the most effective way to fundraise is to send a personal message, email or even make a phone call to the people you have identified in your network map. Whilst you may get some "likes" or even "shares" online, people are much more likely to contribute if you have taken the time to reach out personally. This may mean copying and pasting your message and personalising it with a few details, but people will appreciate it more!

### **Step 4: Keep people updated!**

If one of your contacts does make a contribution, and lets you know, be sure to thank them and also keep them updated with how the campaign is going. There will be updates on CHW's Facebook page (<https://www.facebook.com/ChildrensHelpersWorldwide>) and the results of the campaign will be shared there too, once #GivingTuesday is over.

### **Further Information**

More information about CHW's support for ORT SA CAPE's work can be found in our reports on GlobalGiving: [www.globalgiving.org/projects/science-literacy-children-teachers-cape-town/reports](http://www.globalgiving.org/projects/science-literacy-children-teachers-cape-town/reports)

If you would like further details, please do not hesitate to email CHW's founder, Catherine: [catherine@chworldwide.org](mailto:catherine@chworldwide.org)